

Canada Blooms

THE FLOWER AND GARDEN FESTIVAL

For Immediate Release

Celebrate St. Patrick's Day at Canada Blooms

Canada's Largest Flower and Garden Festival runs from March 17-21 at the Direct Energy Centre

March, 2010 – Toronto, ON – Festival attendees get to be a little bit Irish when they celebrate St. Patrick's Day at Canada Blooms on March 17th as Tourism Ireland will be on site with lots of fun and exciting St. Patrick's Day activities.

By celebrating St. Patrick's Day with Tourism Ireland and Canada Blooms festival attendees can look forward to lots of fun activities and giveaways including:

- \$2 off the entry price to Canada Blooms if show attendees wear green
- Tourism Ireland is teaming up with the Lonely Planet to give the first 100 visitors to the Tourism Ireland stand on St. Patrick's Day a 2010 Lonely Planet Guide to Ireland (Lonely Planet voted Cork as must see city for 2010).
- Irish gardening specialist, Trevor Edwards, will be at the Tourism Ireland stand to tell festival attendees about Ireland's hidden horticultural gems and answer all those gardening queries.
- The Tourism Ireland stand will be full of FUN all day on St. Patrick's day with giveaways and goodies throughout the day
- Tourism Ireland will have a St. Patrick's themed photo booth. Attendees can don funny green hats and glasses and have their photo taken as a souvenir of the day.
- Festival attendees can win a trip for 2 to discover the gardens of Ireland by voting for their favourite Canada Blooms feature garden in the **People's Choice Garden Award**.

In addition, show attendees are encouraged to join Tourism Ireland on the main stage at Canada Blooms on March 17th from 5:30 pm-7:30 pm for some uniquely Irish entertainment. Hear from Trevor Edwards, an Irish garden guru, who will let you in on the secrets of the gardens of Ireland. Don't miss a good-old knees-up with our Irish dancing troupe from the Gilchrist School of Irish Dancing and take in some traditional Irish music with Toronto based group Beochas.

Canada Blooms 2010 Festival information

Dates: Wednesday, March 17 to Sunday, March 21, 2010
Hours: 10 a.m. to 8 p.m. (Wednesday to Saturday); 10 a.m. to 6 p.m. (Sunday)
Venue: The Direct Energy Centre, Toronto Ont.
Tickets: Available online at www.canadablooms.com and at participating garden centre's for a special advanced discount price of \$16
At the door \$18; Seniors \$16; Students \$16; Children 12 and under are free

Canada Blooms Sponsors

Canada Blooms Founding Partners are Landscape Ontario and the Garden Club of Toronto and the 200-2010 Presenting and Supporting Festival sponsors include: The Home Depot Canada, Royal Bank of Canada, Grey Power Insurance, Canadian Cancer Society, VIA Rail Canada and Ontario Tourism.

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About Canada Blooms

Dedicated to providing horticulture expertise, education and resources on an ongoing basis, Canada Blooms is a not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario.

For more information and to purchase festival tickets please visit: www.canadablooms.com.

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